



THE NATIONAL CONFERENCE CENTER™

Lansdowne, VA

FOR IMMEDIATE RELEASE

NATIONAL CONFERENCE CENTER WINS GOLD KEY AWARD FOR 2006

Presented by Meetings & Conventions magazine

Lansdowne, VA – (Sept. 2006) *Meetings & Conventions* magazine recently announced the winners of its prestigious Gold Key Award for 2006. Celebrating its 29th year, this annual award is bestowed upon the world's finest meeting properties. This is the 1st year The National Conference Center has received this distinction.

All winners of this award of excellence were nominated and selected by the readers of *M&C*, who based their votes on the overall professionalism and quality of the property. This year, the readers honored 180 domestic and 20 international hotels and resorts as Gold Key winners. These experienced meeting planners selected their winning properties based on strict industry criteria including: staff attitude; quality of meeting rooms; quality of guest services; food and beverage service; proficiency of handling reservations; availability of technical/support equipment and range of recreational facilities.

“The trademark of *M&C*'s readers, who represent the highest level of meeting professionals, has also been a dedication to quality. The 2006 Gold Key winners have met their tough standards by providing outstanding service,” said Bernard W. Schraer, *Meetings & Conventions* Group Publisher. “The entire *M&C* staff commends the properties that have demonstrated the qualities to earn the Gold Key distinction.”

All winners will be honored and receive their Gold Key Award as part of *M&C*'s Gold Awards gala ceremony on November 10, 2006 in New York City. All winning hotels and resorts will also be featured in *Meetings & Conventions*' Gold Awards issue published this November.

Meetings & Conventions (www.mcmag.com) is a division of NORTHSTAR Travel Media LLC, publishers of worldwide directories, periodicals, electronic products, and destination information services for the travel, meetings and hospitality industry.

Located in Northern Virginia and 12 miles from Dulles International Airport and 35 miles from Washington, DC, The National Conference Center (NCC) is one of the largest and most comprehensive Conference Centers in the nation – where attendees **arrive as many, leave as one**. At NCC, many individual with different agendas become one team with a common goal: **yours!**

With 925 guest rooms and over 250,000 square feet of meeting space, NCC has become a hub for productive meetings. COMING FALL 2007; Northern Virginia's largest ballroom. For information call 800-640-2684 or visit www.conferencecenter.com.